

USA Counties 1994 on CD-ROM

More county data compiled from the Census Bureau on CD-ROM than ever before in a format users want!

Could you use county data for workers by place of residence and means of transportation to work? Or perhaps data on county retail sales, payroll, and employees?

Then the new 1994 *USA Counties* on CD-ROM is what you need! It has over 2,800 data items organized in *dBASE III®* files for every county in the Nation. See figures 1 and 2 for data sources and subjects covered.

Users Are Saying....

A nationwide real estate franchiser says she uses *USA Counties* to look at housing information for 45 counties throughout the country.

Armed with the number of houses and the turnover rate for housing, she is able to project the potential sales market. "I use *USA Counties* to determine the number of real estate franchises we need nationally."

USA Counties was used in a study on diversifying markets for manufacturing. Income, population, and geographic data from the CD were also used by business establishments seeking new markets or potential site locations.

An evaluation of Federal spending on teenage pregnancy programs used *USA Counties* data on income and birth outcomes across counties.

Special Features

What makes this product special? *USA Counties* enables users to make comparisons between 1980 and 1990 census data sets. The data span for some items stretches from 1960 to 1992 in contrast to other statistical files which feature data for the most recent period.

This census compilation features data from the 1994, 1988, and 1983 editions of the *County and City Data Book* and the 1991 and 1986 editions of the *State and Metropolitan Area Data Book*.

Figure 2

Subjects Covered in USA Counties on CD-ROM, 1994

| | |
|---------------------------|----------------------------|
| Age | Labor force and employment |
| Agriculture | Local government |
| Ancestry | Manufactures |
| Banking | Money income |
| Building permits | Personal income |
| Business, private nonfarm | Population |
| Crime | Poverty |
| Earnings | Retail trade |
| Education | Service industries |
| Elections | Social programs |
| Federal government | Veterans |
| Health | Vital statistics |
| Households | Wholesale trade |
| Housing | |

Each version of *USA Counties* extends the time-series, thereby meeting customer needs. Customers continue to indicate an interest in historical data for comparison purposes, and this product delivers.

For example, users can follow trends shown in the Consolidated Federal Funds Report or County Business Patterns.

Demographic, economic, and government data are presented for multi-county comparisons or single county profiles. Current estimates and benchmark census results are included. State and

U.S. totals are provided for convenient comparison with county data.

Geographic Coverage

The files provide data for the United States, the 50 States, the District of Columbia, and 3,141 counties and 52 county equivalents defined as of January 1, 1990 (3,193 areas in all).

U.S. Department of Commerce

Economics and Statistics Administration
BUREAU OF THE CENSUS

Figure 1
Some Data Sources for USA Counties on CD-ROM, 1994

Bureau of Economic Analysis
Bureau of Labor Statistics
Federal Bureau of Investigation
Social Security Administration
National Center for Health Statistics

There are three fields on the *dBASE III®* files that can be used to identify counties in metropolitan areas defined as of June 30, 1994.

Historical Coverage

The time periods covered for each data item vary. Generally, for data series available on an annual basis, several years of data are presented. See figure 3. For example, personal income and earnings data from the Bureau of Economic Analysis are available for single years from 1969 through 1990.

There are extensive data from past decennial and economic censuses as well.

Software/Documentation

The disc is in *dBASE®* format but comes with our easy-to-use *GO* software for data display and retrieval. Type "go" and a menu leads you to the data you want.

The technical documentation is on the disc and can be accessed through the *GO* software or by typing "godoc" at the CD-ROM *DOS®* prompt. See figure 4.

"This is truly a unique CD-ROM product," said Glenn King, chief of the Census Bureau's Statistical Compendia Branch. "With it reporters will be able to build quickly a statistical profile of an area to go along with a breaking news story."

King also noted that the advent of *LandView II™* mapping software on the disc will offer researchers, planners, and other users a new way of visualizing statistics.

LandView II™

The disc comes with limited mapping software called *LandView II™* that enables users to display boundaries for States, counties, and metropolitan areas. The software enables you to do thematic mapping using 50 data items for States or counties.

Before running *LandView II™*, you must install certain files on your hard disk. These files will take up between two and three megabytes of disk space.

Figure 3
Some Time Series Data

| Topic | Years Available |
|-------------------------------|-------------------------------|
| Population | 1960, 1970-1992 |
| Per capita money income | 1969-1989 (selected years) |
| Retail sales | 1972, 1977, 1982, 1987 |
| Farm products sold | 1978, 1982, 1987 |

Figure 4
What You Need to Get Started

System requirements for DOS®

- Census Bureau discs are designed for *IBM®* — compatible microcomputers, 286 or better microprocessor, 520k RAM available, and hard disk. *MS-DOS®*, version 3.3 or higher is necessary. Discs can be used in *Apple®* computers too but the software included on the disc works only on *IBM®* compatibles.
- You will need a CD-ROM reader and *Microsoft CD-ROM Extensions®* software version 2.0 or higher.

Additional system requirements for LandView II™

- Three megabytes of disk space to install needed files.
- You will need a mouse and a VGA color monitor.
- A disk cache such as the *SMARTDRV®* program that comes with *WINDOWS®* and *DOS®* to facilitate disk speed.

Figure 5 on page 3 shows a *LandView II™* map of Florida counties with Hispanic demographic data. Similar data in chart format are shown in figure 6 for Dade County, Florida using *GO* software.

How to Order

The *USA Counties 1994* CD-ROM is available for \$150 from Customer Services. To order, call 301-457-4100 or use the order form on page 4.

USA Counties 1994 CD-ROM is also available as part of a three-disc package for \$300. See order form on page 4 for details.

For More Information

If you would like more information concerning *USA Counties 1994* CD-ROM or related products, contact —

Statistical Compendia
Branch
301-457-1166

For information about the *Product Profiles* series, contact —

Molly Abramowitz
Data User Services
Division
301-457-1221

Figure 5

Illustration of a LandView II™ map of Florida showing Hispanic demographic data

This county map highlights the concentration of the Hispanic population by county in the State of Florida for 1990. For a closer look at a particular county, see below.

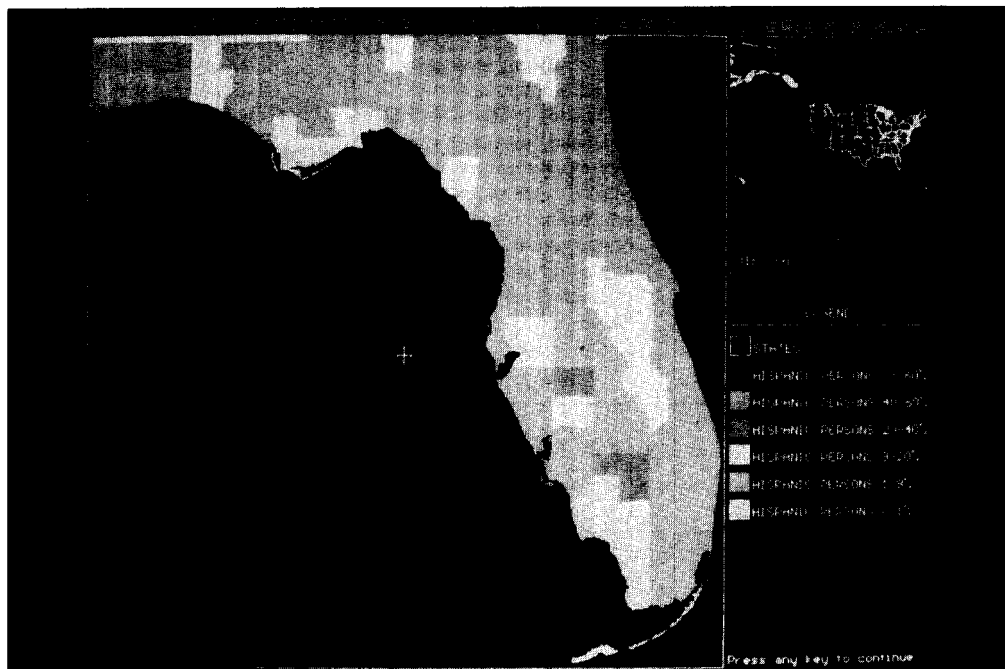


Figure 6

A GO software illustration of a data chart showing Hispanic demographic data for Dade County, Florida

Just type "GO" and the menu will guide you. Here is a table showing demographic data on persons of Hispanic origin in Dade County, Florida, for 1980 and 1990.

| USA COUNTIES 1994 | |
|--|---|
| AREANAME | PERSONS OF HISPANIC ORIGIN 1990 (STF-1C)..... |
| Alachua, FL..... | 1,234 |
| Collier, FL..... | 10,567 |
| Columbia, FL..... | 123 |
| Dade, FL..... | 953,487 |
| DeSoto, FL..... | 2,345 |
| Duval, FL..... | 98 |
| TABLES - POPULATION, TOTAL AND SELECTED CHARACTERISTICS | |
| ASIAN OR PACIFIC ISLANDERS - VIETNAMESE 1990 (STF-1C)..... | 1,014 |
| OTHER RACE (NOT ELSEWHERE CLASSIFIED) 1980 (STF-1C)..... | 69,081 |
| OTHER RACE (NOT ELSEWHERE CLASSIFIED) 1990 (STF-1C)..... | 96,713 |
| PERSONS OF HISPANIC ORIGIN 1980 (STF-1C)..... | 580,994 |
| PERSONS OF HISPANIC ORIGIN 1990 (STF-1C)..... | 953,487 |
| PERSONS OF HISPANIC ORIGIN - MEXICAN 1990 (STF-1C)..... | 23,112 |
| PERSONS OF HISPANIC ORIGIN - PUERTO RICAN 1990 (STF-1C)... | 72,827 |
| PERSONS OF HISPANIC ORIGIN - CUBAN 1990 (STF-1C)..... | 563,979 |
| MALES 15 YRS OLD AND OVER - SINGLE 1980 (STF-1C)..... | 174,798 |
| Unit - Absolute number | Source - Bureau of the Census |
| Desc - | |
| 11 0001 PgDn/PgUp-Page | Legend Esc-Data Table |

product profile

USA Counties 1994

Customer Typology — To enable us to learn more about our customers, please mark X.

| | | | |
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Order Form for USA Counties 1994 CD-ROM

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